

March 24, 1939.

Mr. Raymond Kennedy,
Seabring Hotel,
Seabring, Fla.

Dear Mr. Kennedy:

I am writing to enclosed the schedule of the games the Eagles will play in Ruppert Stadium this season up to and including July 2nd. We only made our schedule for the first half, as the Eastern and Western Leagues want to play each other some games during the latter part of the year.

We have arranged Saturday, July 1st to play the Baltimore Elite Giants for the Knot-hold Day. Will appreciate very much hearing from you if the Committee will include this day.

I am sure you have heard from Jerry Kessler by this time about plans for the Opening Day. I believe that we can give the Advertising courtesies that we gave out with our window cards to the groups of which Jerry speaks for distributing the schedules made by Adler Shoe Company, this would eliminate the danger people feeling that we were letting them in for nothing. I, agree with you absolutely that we should not give our product away, but I do believe that if it is possible to get customers for many things with an attractive introductory offer. Jerry said he was going to send you the list of the places and people he planned to contact.

I would appreciate hearing from you how you feel about the matter.

Yours very truly,

RM:CCJ